



Shaping Talent, Technology & the Future



# What is Company Culture & Why It Matters to You ?

It's more than vibes, it's your work life.



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# ***What is Company Culture?***

Company culture = How things *really* work inside a company.

**It's the unwritten rules about:**

- How people communicate
- What's valued (or not)
- How decisions are made
- How people are treated

**It's not posters. It's behavior.**





# *Culture Shows Up In...*

- Communication style
- Team goals & motivation
- Manager-employee relationships
- Work-life balance
- How success is celebrated (or not)



**It's the daily experience of working there.**

# ***Why It Matters (To YOU)***

## **A good culture can:**

- ✓ Boost your confidence
- ✓ Help you grow faster
- ✓ Make you feel included

## **A toxic one can:**

- ✗ Drain your energy
- ✗ Kill your motivation
- ✗ Lead to fast burnout



# *How to Spot Culture Early*



## **Before you join:**

- Check the company's Glassdoor & LinkedIn
- Ask about team rituals & communication styles
- Observe how they treat interns or new joiners
- Watch how leaders interact

**Culture leaves clues.**

# ***3 Culture Questions to Ask in Interviews***

1. How is feedback handled here?
2. How do you celebrate wins as a team?
3. How would your team describe the work environment?



***Smart questions signal you care about fit, not just the job.***



# ***Culture is a Career Multiplier***

You don't just work *in* a culture. You grow *with* it.

**Great culture =** Faster learning.  
Mentorship.  
Long-term happiness.

# Recap

***Company Culture = The  
environment where you grow***

It shapes how you feel, perform, and thrive.

Before accepting a job, ask:

**Can I see myself growing here?**



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